

FOR IMMEDIATE RELEASE

CONTACT: Brandon Glenn,
VP, Marketing & Communications
bglenn@lorisgifts.com
972-476-1775



Lori's Celebrates Ribbon Cutting in Corona, California

Corona Regional Medical Center Hosts Ribbon Cutting for New recharged by Lori's Location

CORONA, CA (OCTOBER 22, 2025) – Lori's Gifts is thrilled to begin serving the community at Corona Regional Medical Center in Corona, California! Our new shop offers a thoughtful mix of heartfelt gifts, everyday necessities, and uplifting items created with patients, visitors, and hardworking hospital staff in mind. This location also features recharged by Lori's, our handcrafted Starbucks beverage service that brings a convenient, café-style experience right inside the hospital.

Deserie Ramirez, Vice President of Operations at the Corona Chamber of Commerce, kicked off the ribbon-cutting ceremony by saying, "Today we celebrate more than just a ribbon cutting and grand opening – we are celebrating a new addition to the hospital." She went on to say, "Lori's Gifts adds a personal touch to healthcare by offering thoughtful items that help express love, encouragement, and gratitude during life's most meaningful moments."

Alistair Machoka, CEO of Corona Regional Medical Center, stated, "Gift shops tend to be an escape for employees." He went on to say, "The beauty of having a gift shop is that, for a brief moment, it offers a break from the stress and frustration of being at a bedside. Lori's Gifts goes beyond what they sell – there's an emotional support component to the gift shop."

Linda Pearson, Director of Marketing at Corona Regional Medical Center, expressed her gratitude for Lori's Gifts by saying, "We are so excited to have Lori's Gifts at Corona Regional Medical Center." When asked about her thoughts on our handcrafted Starbucks beverages at recharged by Lori's, she shared, "The coffee is incredible!" She went on to say, "We are excited to have you all as a partner. Not only is the shop professional, but your staff is as well. It's a pleasure to have you!"

Lori's Gifts is honored to join Corona Regional Medical Center, offering a welcoming space where patients, visitors, and staff can find meaningful gifts, everyday essentials, and moments of comfort. Becoming part of the Corona community allows us to continue delivering support and care in the places that need it most. We're grateful for the opportunity to partner with such a committed hospital team and look forward to making a positive impact together.

This location combines the best of both worlds – a traditional gift shop filled with thoughtful gifts, essentials, and fashion, alongside recharged by Lori's, offering handcrafted Starbucks beverages for a quick, comforting pick-me-up. Designed with patients, families, staff, and volunteers in mind, the shop provides a welcoming space where comfort, care, and small moments of joy are always within reach.

###

Lori's Gifts is a national operator of hospital gift shops with over 300 gift shops operating in hospitals across 39 states. Since 1982, Lori's has been the nation's leader in hospital gift shop management. For further information, please email: hello@lorisgifts.com.

LORI'S GIFTS, INC.

8400 Bellevue Dr. Suite 255 • Plano, TX 75024 • (972) 759-5000 • www.lorisgifts.com