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## **Lori's Celebrates Ribbon Cutting in Denton, Texas**

### *Medical City Denton Hosts Ribbon Cutting for New Go Market by Lori's Location*

DENTON, TX (SEP 23, 2025) — Medical City Denton is now home to a GO Market by Lori's, a self-serve retail concept designed to provide round-the-clock convenience for the hospital community. Powered by AI technology, the store offers patients, visitors, and team members 24-hour access to a curated selection of snacks, beverages, everyday essentials, and thoughtful items—ensuring support and accessibility at any time of day or night.

The introduction of GO Market by Lori's at Medical City Denton reflects a continued focus on innovation and convenience within the hospital retail space. Designed to complement the pace of a 24-hour healthcare environment, the self-serve market allows guests to shop quickly and independently while maintaining a reliable, on-site option for essential needs.

This particular GO Market by Lori's features AI-enabled technology that streamlines the shopping experience in partnership with AiFi, making it easy to grab items and go without traditional checkout lines. The assortment includes snacks, beverages, personal care items, gifts, and practical essentials curated specifically for a hospital setting, ensuring accessibility during both daytime and overnight hours.

With this addition, Lori's Gifts continues to evolve how hospital retail supports patients, visitors, and employees. By offering flexible, around-the-clock access to thoughtfully selected products, GO Market by Lori's helps meet the everyday needs of the Medical City Denton community while enhancing convenience during moments when time and accessibility matter most.

In addition to convenience, GO Market by Lori's brings a new level of accessibility to the hospital environment, ensuring that patients and visitors can find essential items without leaving the facility. The self-serve model empowers guests to shop on their own schedule, whether during a busy day or late-night visit, enhancing the overall patient and visitor experience.

This innovative concept also supports hospital staff by providing easy access to snacks, beverages, and personal essentials during long shifts. By combining technology, thoughtful curation, and round-the-clock availability, GO Market by Lori's reinforces Lori's Gifts' commitment to serving the Medical City Denton community in meaningful and practical ways.

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*Lori's Gifts is a national operator of hospital gift shops with over 300 gift shops operating in hospitals across 39 states. Since 1982, Lori's has been the nation's leader in hospital gift shop management. For further information, please email: [hello@lorisgifts.com](mailto:hello@lorisgifts.com).*

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