

In all we do, it's clear we care.™



Tracy Sinnott

REGIONAL VICE PRESIDENT, NORTH



Tracy Sinnott has been in the hospitality and retail industry for 30 years. Throughout her career, she has traveled around the United States, Europe, and even to China for a week for research. Tracy says Lori's Gifts has provided her with the most joy in any role she has had over the years. She absolutely loves Lori's mission and values and tries to go above and beyond to deliver.

Tracy said, "My heart is always full when I see a guest come in and I can see the joy on their face when we have helped them find the gift or snack they needed to get through the day! Hospital staff, patients, and their loved ones all need to be cared for, and we get to do it in our shop."

Another part of the job that thrills Tracy is getting to work with incredible talent in the field and in the support center, noting that everyone on the team deeply cares about the mission, working together to continue make the gift shop better year over year. Tracy is very thankful to have opportunities to continue to grow professionally in her role. Tracy is a mother to two adult children who are very successful in their careers, saying, "I think they get their passion from me!" She is also currently a dog mom of two rescued Jack Russel Terrier mixes that she adores.

LORI'S GIFTS, INC.

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