

**FOR IMMEDIATE RELEASE**

**CONTACT:** Brandon Glenn,  
VP, Marketing & Communications  
bglenn@lorisgifts.com  
972-476-1775



## **Lori's Celebrates Ribbon Cutting in Irvine, California**

*Kaiser Permanente Irvine Medical Center Hosts Ribbon Cutting for New Lori's Location*

IRVINE, CA (SEPTEMBER 23, 2025) – Lori's Gifts is excited to open its doors at Kaiser Permanente – Irvine Medical Center! Guests can explore a curated selection of gifts, practical essentials, and comforting items designed for patients, visitors, and hospital staff alike. The team at Kaiser Permanente – Irvine has given a warm welcome, and we look forward to becoming a trusted part of the community. This new location continues our commitment to bringing joy, care, and support to those who need it most.

Ian Erskine, Assistant Medical Group Administrator at Kaiser Permanente stated "This gift shop has been operated by Kaiser Permanente management since the opening of the medical center. This is going to be a great transition for us with Lori's Gifts!" Kaiser Permanente is committed to delivering high-quality, affordable health care while promoting the well-being of its members and the communities it serves. Founded in 1945, Kaiser Permanente is recognized as one of America's leading health care providers and nonprofit health plans, serving members across eight states and the District of Columbia. Through its integrated care model, Kaiser Permanente ensures patients receive coordinated care across its teams, providing the right care at the right time. Members also have access to Kaiser Permanente health care professionals 24/7 via phone or video, making care convenient and accessible whenever it's needed.

Lori's Gifts is proud to partner with Kaiser Permanente – Irvine Medical Center, bringing our curated selection of thoughtful gifts, essentials, and comfort items closer to the community. This partnership reflects our mission to be a trusted place for joy and support when people need it most, and we're excited to serve the Irvine community alongside this exceptional hospital. Our store offers dedicated areas for Gifts, Fashion, and Marketplace, providing a convenient and welcoming shopping experience for patients, families, staff, and volunteers. With a focus on comfort, care, and moments of joy, Lori's Gifts is here to make every visit a little brighter.

###

---

*Lori's Gifts is a national operator of hospital gift shops with over 300 gift shops operating in hospitals across 39 states. Since 1982, Lori's has been the nation's leader in hospital gift shop management. For further information, please email: [hello@lorisgifts.com](mailto:hello@lorisgifts.com).*

**LORI'S GIFTS, INC.**

8400 Belleview Dr. Suite 255 • Plano, TX 75024 • (972) 759-5000 • [www.lorisgifts.com](http://www.lorisgifts.com)