

**FOR IMMEDIATE RELEASE**

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## **Lori's Celebrates Grand Opening in Riverside, California**

### *Parkview Community Hospital Medical Center Hosts Opening for New Lori's RECHARGed Location*

RIVERSIDE, CA. (AUGUST 12, 2025) — Lori's celebrated the opening of its newest location, Store #697, at Parkview Community Hospital Medical Center in Riverside, California, on August 12, 2025. The store features a traditional gift shop alongside RECHARGed by Lori's, which brings Starbucks handcrafted beverages to hospital staff, guests, and visitors. The excitement and warm reception from the community made for a fantastic start, and we're thrilled to begin serving the Parkview community.

Rohn LaCoria, Market Director for the West Coast at Lori's Gifts shared his sentiments "We're thrilled to bring Parkview Community Hospital Medical Center in Riverside, California our latest Lori's location, featuring a full-service gift shop to meet a variety of needs and RECHARGed by Lori's, serving Starbucks handcrafted beverages for a comforting pick-me-up. Our team is excited to spread smiles and provide comfort, and we're so grateful for the warm welcome from the hospital. We know this location will be filled with joy and community spirit!"

Parkview Community Hospital Medical Center is a 193-bed acute care facility located in Riverside, California. Established in 1958, it has long been a cornerstone of healthcare in the Inland Empire, serving Riverside, Corona, Moreno Valley, and the surrounding communities. As a nonprofit institution, Parkview is dedicated to delivering high-quality medical care with a compassionate, patient-centered approach.

The hospital is deeply committed to the well-being of the Riverside community, offering a variety of programs such as free health education classes, support groups, and wellness initiatives. These programs are designed to empower individuals with the knowledge and resources they need to maintain and improve their health, fostering a healthier, stronger community.

Lori's is proud to partner with Parkview Community Hospital Medical Center, bringing our services closer to the community. This collaboration reflects our vision to be a trusted place for joy and support when people need it most, and we look forward to serving the Riverside community alongside this incredible hospital.

Lori's Gifts offers a wide range of practical and thoughtful products, providing a convenient shopping experience for patients, families, staff, and volunteers. With dedicated areas for Gifts, Fashion, and Marketplace, our stores are built to bring joy and comfort to all who visit.

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*Lori's Gifts is a national operator of hospital gift shops with over 300 gift shops operating in hospitals across 39 states. Since 1982, Lori's has been the nation's leader in hospital gift shop management. For further information, please email: [hello@lorisgifts.com](mailto:hello@lorisgifts.com).*

**LORI'S GIFTS, INC.**

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