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Lori's Takes Part in Yale New Haven Golf Fundraiser

New Haven, CT (June 4, 2025) Lori's Gifts was proud to take part in Yale New Haven Hospital's annual Looking Forward Virtual Golf Event, a meaningful fundraiser benefiting Smilow Cancer Hospital. The event, which has become a cherished tradition within the Yale New Haven community, continues to raise funds and awareness for integrative medicine and complimentary services that support patients throughout their cancer treatment journey.

Last year's virtual event raised over \$53,000, directly supporting programs that offer comfort, healing, and strength to patients receiving care at Smilow. This year, Yale New Haven Hospital aimed to build upon that success, continuing to enhance patient support services and experiences.

The Looking Forward Program has previously funded a wide array of impactful services and amenities, including:

- Amenities carts stocked with comfort items for patients undergoing treatment
- The HOPE bracelet program
- Virtual yoga classes via Zoom
- Postsurgical mastectomy bras
- Massage chairs, refreshment carts, and relaxation rooms for the Smilow Breast Centers
- The Beyond Beauty program, which supports patients' emotional and physical recovery

Representing Lori's Gifts at the event were Tracy Sicard, Area Vice President; Andrew Dutka, Market Director; and Diane Ferrucci, Store Manager of the Lori's Gifts location inside Yale New Haven Hospital.

Lori's Gifts offers a wide range of practical and enjoyable products, providing a convenient and pleasant shopping experience for patients, families, hospital staff, and volunteers. With three distinct areas—Gifts, Fashion, and Marketplace—our stores are dedicated to bringing joy and comfort to everyone who visits.

For more information about Lori's Gifts and its mission to support healthcare communities, visit www.lorisgifts.com.

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Lori's Gifts is a national operator of hospital gift shops with over 250 gift shops operating in hospitals across 39 states. Since 1982, Lori's has been the nation's leader in hospital gift shop management. For further information, please email: hello@lorisgifts.com.

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