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Lori's Celebrates Eleven Grand Openings in a Single Week *Ochsner Health, Texas Children's Host Ribbon Cuttings for 11 New Lori's Locations*

PLANO, TX. (October 29, 2024) – Lori's celebrated the grand opening of a whopping eleven new stores during the month of October.

Just in time to participate in Breast Cancer Awareness fundraising, FIVE new locations in Louisiana will serve Ochsner Medical Center in Jefferson, Kenner, Baptist, West Bank, and Baton Rouge. Katie Gettis, VP of Corporate Development, said, "This achievement wouldn't have been possible without the incredible support of our hospital partners and the dedication of our amazing Support Center employees! From merchandising, finance, and IT, to marketing, and the fifteen tenured store managers who helped get these stores off the ground—your hard work has not gone unnoticed!"

Ochsner Health, the Gulf South's leading nonprofit healthcare provider, shares our dedication to improving lives through personalized care. For 13 consecutive years, U.S. News & World Report has named Ochsner the No. 1 hospital in Louisiana. In 2023 alone, they provided expert care to over 1.5 million people across the U.S. and 65 countries.

SIX new retail locations were opened in the Houston area to serve Texas Children's Hospital, including West Tower, Wallace Tower, Abercrombie, Women's Pavilion, the Woodlands, and West Campus. Lori's President Jeff Gloor stated, "These stores will further our mission of being a trusted place of joy and support, while aligning with Texas Children's mission to create a healthier future for children and women through compassionate care, research, and education."

The new Houston locations are part of our ongoing partnership with Texas Children's Hospital, which began in early 2024 with the opening of their state-of-the-art hospital in North Austin, Texas. Chris Gourdal, VP of Corporate Development said, "This collaboration is more than just business—it's about bringing comfort, convenience, and personal connection to families and hospital staff when they need it most."

One of the nation's largest and most comprehensive pediatric and women's health care organizations, Texas Children's is at the forefront of cures for neurological diseases. More than 2,000 medical professionals work across more than 40 subspecialties. They are consistently ranked in the top 4 US pediatric hospitals by U.S. News & World Report, and are the principal teaching site for Baylor College of Medicine.

Lori's Gifts offers a wide range of practical and enjoyable products, providing a convenient and pleasant shopping experience for patients, families, hospital staff, and volunteers. With three distinct areas—Gifts, Fashion, and Marketplace—our stores are dedicated to bringing joy and comfort to everyone who visits.

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Lori's Gifts is a national operator of hospital gift shops with over 300 gift shops operating in hospitals across 39 states. Since 1982, Lori's has been the nation's leader in hospital gift shop management. For further information, please email: hello@lorisgifts.com.

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