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## **Lori's Celebrates Grand Opening in South Carolina** *Piedmont Medical Center Hosts Ribbon Cutting for New Lori's Store*

ROCK HILL, SC. (September 24, 2024) – Lori's joined Piedmont Medical Center in celebrating a ribbon-cutting ceremony in Rock Hill, South Carolina on Tuesday, September 24. The hospital's former retail space was refreshed and rebranded, open now as Lori's Store #667.

Piedmont Medical Center Marketing CEO, Teresa C. Urquhart, opened the ceremony by expressing excitement for the reopening of the gift shop, saying, "The best part about it is that we are partnering with Lori's Gifts, and they are the ones who are going to be managing and running our gift shop." She praised the store's offerings, saying, "We're so excited because they have so many cool things in there, I'm probably going to spend way too much money!"

Ms. Urquhart took a moment to recognize and thank Steve Wright, Market Chief Strategy Officer, for his help in researching the best gift shop partner and coordinating with Lori's to make the dream a reality.

Lori's District Manager, Michelle Anderson, thanked the hospital for allowing Lori's to be their gift shop provider. She said that Lori's has been opening new stores for many, many years, but that opening a gift shop within a new hospital system is especially exciting. She thanked Piedmont's staff for the honor, saying, "Thank you for allowing us to be your trusted place to shop, to bring joy, and to be that staple part of the gift shop in the hospital system."

Piedmont Medical Center is a full-service hospital providing healthcare services to the Rock Hill, South Carolina community for more than 30 years. The 288-bed facility has advanced equipment and experienced healthcare staff catering to the diverse needs of the community it serves. With a humble beginning in 1983, Piedmont Medical Center quickly expanded to become one of the leading hospitals of the community because of its dedication to providing high-quality, compassionate health care services to patients and their evolving needs.

Lori's Gifts Shops offer a wide array of fun and practical products to make shopping convenient and enjoyable for patients, their families, hospital staff, and volunteers. Featuring the latest high-end design elements, the store contains three unique shopping areas with expanded product assortments for Gifts, Fashion and Marketplace. Lori's is dedicated to bringing joy and comfort to every person who steps into the doors of our partnering hospitals.

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*Lori's Gifts is a national operator of hospital gift shops with over 300 gift shops operating in hospitals across 39 states. Since 1982, Lori's has been the nation's leader in hospital gift shop management. For further information, please email: [socialmedia@lorisgifts.com](mailto:socialmedia@lorisgifts.com).*

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