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Lori's Celebrates Grand Opening in Lynwood, CA *St. Francis Medical Center Hosts Ribbon Cutting for New Lori's Store*

LYNWOOD, CA. (September 12, 2024) – Lori's joined St. Francis Medical Center in celebrating a ribbon-cutting ceremony in Lynwood, California, in Los Angeles, on Thursday, September 12. The hospital's new retail space was transformed from a former classroom into Lori's Store #654, located in the main lobby of the Patient Tower.

St. Francis CEO Clay Farell thanked the hospital leaders and staff who were part of the planning process for helping to bring the vision to life and "breathe new life" into the facility. He recognized Lori's Gifts as a valued partner in the planning effort and introduced the members involved with the store's successful launch. "To open a gift shop, we turned to a reputable company named Lori's Gifts, and Lori's has been a great partner with us in this planning effort," said Farell.

Lori's Gifts Regional Vice President Bob Robinson said, "At first, we saw pictures of a classroom and thought 'How is this going to be a store, and how can we do right for the hospital and do right for the environment?'" He went on to say the strong partnership between Lori's and St. Francis made all the difference, from the receiving team to all involved, who were welcoming and helpful in getting logistically moved, and getting everything going." Expressing his excitement after a round of applause for the new store, Robinson said, "We couldn't be happier or more proud to be a part of this institution."

Founded in 1945, St. Francis Medical Center serves the healthcare needs of the communities of Southeast Los Angeles. SFMC is a 354-bed acute care hospital and one of the largest and busiest emergency and Level II trauma centers in Los Angeles County, treating more than 80,000 emergencies and 2,000 trauma injuries a year. SFMC is approved by the Los Angeles County Emergency Medical Services Agency as a Primary Stroke Care Center and a STEMI Receiving Center. The hospital has won awards from the American Heart Association for our commitment to heart, stroke, and diabetes care.

Lori's Gifts Shops offer a wide array of fun and practical products to make shopping convenient and enjoyable for patients, their families, hospital staff, and volunteers. Featuring the latest high-end design elements, the store contains three unique shopping areas with expanded product assortments for Gifts, Fashion and Marketplace. Lori's is dedicated to bringing joy and comfort to every person who steps into the doors of our partnering hospitals.

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Lori's Gifts is a national operator of hospital gift shops with over 300 gift shops operating in hospitals across 39 states. Since 1982, Lori's has been the nation's leader in hospital gift shop management. For further information, please email: socialmedia@lorisgifts.com.

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