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Lori's Takes Part in Yale New Haven Golf Fundraiser

PLANO, TX. (June 19, 2024) – On Wednesday, June 12, Lori's participated in Yale New Haven Hospital Auxiliary's Virtual Long Drive Contest fundraiser. The golf competition was a fun way to raise money for a unique program at Yale New Haven Smilow Cancer Hospital, which provides emotional support for cancer patients. The fundraiser earned almost \$63,000 for Smilow, and featured many special golf drivers who are cancer survivors.

Tracy (Sinnott) Sicard, Regional Vice President at Lori's Gifts, participated in the contest and fundraising project as a "Designated Driver." Having lost both her mom and her sister to cancer, Tracy drove her golf ball in loving memory of her mom, Mary Jane Sicard. Tracy said, "We are extremely grateful for our continued partnership with Yale New Haven Hospital and what the rest of this year has in store for us all."

Hymie Glick, President of the Yale New Haven Health Auxiliary, stated, "Lori's Atrium Gift Shop on the York Street Campus continues to show impressive sales growth. They have extended hours to Monday through Friday from 7:00 AM to midnight, and Saturday and Sunday from 10:00 AM to midnight. The Auxiliary hosted numerous events this past year, and the Atrium Gift Shop supported several of them, including the Looking Forward fashion show, the Annual Auxiliary dinner, and the Toy Closet during the holidays."

Hymie, a 6-year survivor of prostate cancer, drove the ball in memory of his father, Bernie, who died of pancreatic cancer, and in celebration of his sister Amy, a survivor of breast cancer as well as lymphoma.

Looking Forward supports Smilow Cancer Hospital's Integrative Medicine Program Fund. Integrative Medicine provides services for Smilow oncology patients, as well as group classes that allow for the inclusion of family and caregivers. Practitioners provide treatments that enhance the quality of life, and address the physical and emotional symptoms often experienced while receiving treatment. Services include: Reiki, meditation, yoga, therapeutic massage, Tai Chi/ Qigong, and creative expression. Over the years, this program has grown to help thousands of local patients find solace and healing through wellness workshops, hope bracelets, art projects and more.

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Lori's Gifts is a national operator of hospital gift shops with over 250 gift shops operating in hospitals across 34 states. Since 1982, Lori's has been the nation's leader in hospital gift shop management. For further information, please email: socialmedia@lorisgifts.com.

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