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## **Lori's Celebrates Grand Opening in Austin**

### *Texas Children's Hospital Hosts Gift Shop Ribbon-Cutting at North Austin Campus*

AUSTIN, TX. (May 8, 2024) – Texas Children's Hospital hosted a ribbon-cutting ceremony at its North Austin campus on Tuesday, May 7 to celebrate the Grand Opening of Lori's Gifts Store #659.

Hospital administrators, staff, and volunteers joined with Lori's Field Leaders to cut the red ribbon and welcome first-time guests to the gift shop. Tyler Glass, Director of Support Services in Austin, shares his excitement: "We are super thrilled to be partnering with Lori's Gifts. This is the first time we've done this across Texas Children's Hospital, so we're excited about the partnership, and even more excited to have a fully functioning, fully loaded gift shop with all the merchandise available."

The event was marked with special Grand Opening sales, games and prizes. Visitors were pleasantly surprised at the quality and assortment of products displayed in the new store, with lines forming at the door all day.

Bob Robinson, Lori's Gifts Southern Regional VP, reflects on joining the Texas Children's family: "We are incredibly thrilled to open our doors with Texas Children's Hospital in North Austin. It's an honor to join the TCH family in this first venture, and we look forward to a wonderful partnership." A Lori's Grand Opening is a carefully orchestrated event with many, many moving parts, and required top-notch communication and coordination between Lori's and its newest partner.

Texas Children's Hospital North Austin Campus is more than just a new hospital; they are bringing the most advanced pediatric and women's care to a city that is helping move the world forward. Its team of experts provides life-changing care across a diverse range of nationally ranked specialties, and they have the resources and knowledge to solve even the most challenging health problems.

Lori's Gifts Shops offer a wide array of fun and practical products to make shopping convenient and enjoyable for patients, their families, hospital staff, and volunteers. Featuring the latest high-end design elements, the store contains three unique shopping areas with expanded product assortments for Gifts, Fashion and Marketplace. Lori's is dedicated to bringing joy and comfort to every person who steps into the doors of our partnering hospitals.

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*Lori's Gifts is a national operator of hospital gift shops with over 300 gift shops operating in hospitals across 39 states. Since 1982, Lori's has been the nation's leader in hospital gift shop management. For further information, please email: [socialmedia@lorisgifts.com](mailto:socialmedia@lorisgifts.com).*

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