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## **Lori's Celebrates Grand Opening in Austin, TX** *Dell Children's Medical Center North Hosts Gift Shop Ribbon-Cutting*

AUSTIN, TX. (June 12, 2023) – Dell Children's Medical Center North, part of the Ascension Seton healthcare system, officially opened its doors in Austin in mid-April. Less than two months later on June 2, the hospital hosted a second ribbon-cutting ceremony to celebrate the Grand Opening of Lori's Gifts Store #657.

Lori's field leadership team gathered with hospital administrators, staff, and volunteers to cut the red ribbon and welcome guests to the gift shop. As she held the giant scissors to do the honors, the hospital's Chief Administrative Officer, Cathy Heckenlively, expressed how excited she was to have Lori's in the new hospital, and how the beautiful store was a perfect match for the new facility. She coordinated hospital shifts so that every employee from every department could visit the shop to enjoy special Grand Opening deals, activities and giveaways.

Lori's Austin/San Antonio District Manager Chris Roumelis said he was thrilled to see such a great turnout at the event, saying, "There are only 15 patients in entire hospital, so the staff was not at full capacity. However, we got great support from leadership and all departments, including cafeteria workers (who technically are not part of staff)."

Lori's Southern Regional Vice President, Bob Robinson, said it is an honor to partner with both of Austin's Dell Children's Hospitals, and the Lori's team is truly excited to serve the North healthcare facility's young patients, their families, and the hospital's staff.

Dell Children's North is over 187,000 square feet and includes 36 patient beds, emergency and trauma services, two operating rooms, procedure and endoscopy rooms, sleep labs, a rehab center and a chapel, plus more space for future growth. The third floor offers a Ronald McDonald family lounge and overnight rooms as well.

Lori's Gifts Shops offer a wide array of fun and practical products to make shopping convenient and enjoyable for patients, their families, hospital staff, and volunteers to explore and interact with their friendly gift shop team members. Featuring the latest high-end design elements, the store contains three unique shopping areas with expanded product assortments for Gifts, Fashion and Marketplace.

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*Lori's Gifts is a national operator of hospital gift shops with over 300 gift shops operating in hospitals across 39 states. Since 1982, Lori's has been the nation's leader in hospital gift shop management. For further information, please email: [socialmedia@lorisgifts.com](mailto:socialmedia@lorisgifts.com).*

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