## FOR IMMEDIATE RELEASE

CONTACT: Brandon Glenn, Communications Director bglenn@lorisgifts.com 972-476-1775



## Lori's Celebrates Grand Opening in Woodbridge, VA

Sentara Hosts Gift Shop Ribbon-Cutting at Northern Virginia Medical Center

WOODBRIDGE, VA. (January 30, 2023) — Lori's Gifts held a ribbon-cutting ceremony on January 27 at Sentara Northern Virginia Medical Center in Woodbridge, Virginia to celebrate the Grand Opening of Store #652. Lori's field leadership team gathered with hospital administrators, staff, and volunteers to cut the red red ribbon and welcome guests to the gift shop. The opening was met with tremendous enthusiasm, as the gift shop, previously operated by hospital volunteers, had been closed for two years due to the pandemic.

Tonya Jones, Director of Patient Relations, said that during opening day, Lori's was the talk of the medical center, with staff and visitors eagerly awaiting a chance to see the shop's amazing displays and selection. She stated, "Lori's is already exceeding our expectations! We are thrilled that our patients, staff and visitors have this beautiful shop and amazing selection to enjoy and share with each other."

Lori's District Manager Dan Kuehn, said, "I have to say the hospital is very excited to have us. It's been almost two years that the gift shop has been closed. The prior gift shop was run by volunteers, many of whom were there today to receive recognition and gratitude." He added, "We were thanked many times for our partnership, and heard over and over how much they really loved our set-up and product selection."

Lori's Gifts Shops offer a wide array of fun and practical products to make shopping convenient and enjoyable for patients, their families, hospital staff, and volunteers to explore and interact with their friendly gift shop team members. Featuring the latest high-end design elements, the store contains three unique shopping areas with expanded product assortments for Gifts, Fashion and Marketplace.

Sentara Northern Virginia Medical Center is a 183-bed, non-profit hospital and Trauma III Medical Center. From private rooms to the award-winning Heart and Vascular Center and Women's Health Center, SNVMC is committed to providing the right care with top medical technologies. Their comprehensive services include primary and emergency care, advanced imaging, cancer, diabetes, heart and vascular, orthopedics, urology, weight loss surgery, and women's services.

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Lori's Gifts is a national operator of hospital gift shops with over 300 gift shops operating in hospitals across 39 states. Since 1982, Lori's has been the nation's leader in hospital gift shop management. For further information, please email: socialmedia@lorisgifts.com.