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Howard U Hospital Hosts Ribbon-Cutting for Lori's *Lori's Gift Shop Reopens With New Remodel/Redesign*

WASHINGTON, D.C. (May 17, 2022) – Lori's Gifts held a ribbon-cutting ceremony on Friday, May 13 at Howard University Hospital in Washington, D.C. to announce the reopening of its freshly redesigned hospital gift shop. Lori's District Managers, designers, and store service team members gathered with Howard University Hospital Board Members, hospital staff and volunteers to cut the big blue ribbon and welcome back guests.

The gift shop is part of the Howard University Hospital Welcome Center, which underwent several new improvements in 2021 that include a new concierge desk, enhanced lighting and more. Lori's Gift Shop completed its store remodel last week. Among other updates, the front counter was moved and upgraded floor fixtures were installed for better flow, and a cold-food cooler was added for grab-and-go meal solutions.

"We are very excited to provide this Marketplace refresh, and it looks great! The design allows more natural lighting and the new floor plan and fixtures greatly improve the shopping experience!" said Lori's District Manager Eric Harrison.

Three zones – Marketplace, Gifts, and Fashion – make shopping at Lori's more convenient/enjoyable. Lori's provides a much-needed space for patients and their families, hospital staff, and volunteers to locate essential items, explore new merchandise, and interact with friendly gift shop team members.

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Lori's Gifts is a national operator of hospital gift shops with over 300 gift shops operating in hospitals across 39 states. Since 1982, Lori's Gifts has been the nation's leader in hospital gift shop management. For further information, please email newbusiness@lorisgifts.com

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