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**CONTACT:** Brandon Glenn,  
Communications Director  
bglenn@lorisgifts.com  
972-476-1775



## **Lori's Gifts Celebrates Grand Opening in Reading, PA** *Tower Health Hospital Partners Host Ribbon-Cutting on Opening Day*

READING, PA. (June 10, 2022) – Lori's Gifts held a ribbon-cutting ceremony on Friday, June 10 at Tower Health Hospital in Reading, Pennsylvania in celebration of its Grand Opening. Lori's field leadership team gathered with Tower Health Hospital administrators to cut the red ribbon and officially welcome first-time guests into Store 648, where they enjoyed special promotional discounts and rewards.

Hospital CFO Mark Reyngaoudt said, "We love the gift shop and the product assortment!" during the ceremony. Tower Health Food Director, Dennis Brennan stated, "I am over the moon with the gift shop and the entire Management Team!" "The store is a bright and clean addition to the hospital – I love the assortment!" said Administrator Kelly Blankenbiller.

Lori's Gifts Shops offer a wide array of fun and practical products to make shopping convenient and enjoyable for patients, their families, hospital staff, and volunteers to explore and interact with their friendly gift shop team members. Featuring the latest high-end design elements, the store contains three unique shopping areas with expanded product assortments for Gifts, Fashion and Market Place.

Tower Health is a network of 2,200 physicians, specialists, and providers across more than 230 locations. The system has received national recognition for advanced care in neurosurgery and stroke, cardiac and vascular surgery, trauma, hematology and oncology. The Reading Hospital HealthPlex combines state-of-the-art technology and world-class design, making it one of the most sophisticated medical centers in the region.

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*Lori's Gifts is a national operator of hospital gift shops with over 300 gift shops operating in hospitals across 39 states. Since 1982, Lori's Gifts has been the nation's leader in hospital gift shop management. For more information, email: [socialmedia@lorisgifts.com](mailto:socialmedia@lorisgifts.com).*

**LORI'S GIFTS, INC.**

2125 Chenault Dr. Suite 100 • Carrollton, TX 75006 • (972) 759-5000 • [www.lorisgifts.com](http://www.lorisgifts.com)